

SAVE THE DATE: Reception for Incoming Preside...

**Subject:** SAVE THE DATE: Reception for Incoming President & CEO Jessica Lall - Jan. 11  
**From:** "Central City Association" <jdanganan@ccala.org>  
**Date:** 11/18/2016 11:22 AM  
**To:** "Julia Marino" <jmarino@downtownla.com>

## CCA Special Event

Save the date - **January 11, 2017** - and join CCA in welcoming our new President & CEO, Jessica Lall. Jessica is currently the Executive Director of the South Park Business Improvement District (BID), an award-winning BID in Downtown L.A., representing property owners of a rapidly growing and thriving 52-block neighborhood. Her experience, passion and collaborative approach in advocating for business will certainly lead us in evolving the Downtown Renaissance and continuing the development of a vibrant City center. She assumes her new role on January 3.

*For more information, please call Joanne Danganan at **(213) 416-7511** or [JDanganan@ccala.org](mailto:JDanganan@ccala.org).*



RSVP

— RSVP required by January 10, 2017

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